

# Community Hacking

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# Community what now?

HACK!

\hak\ ; n: To use an item for something other than its intended purpose.



# What I'll cover:

- ✱ Building an event
- ✱ Building infrastructure for an event
- ✱ Example: App Camp For Girls



# Get Started

- ✱ Have an idea you love. Or at least like well enough.
- ✱ Ask. Then ask some more.
- ✱ Talk to “unrelated” people.
- ✱ Find passionate compatriots.





# Also Before

- ✱ Be flexible.
- ✱ Know when to say when.
- ✱ Be realistic.



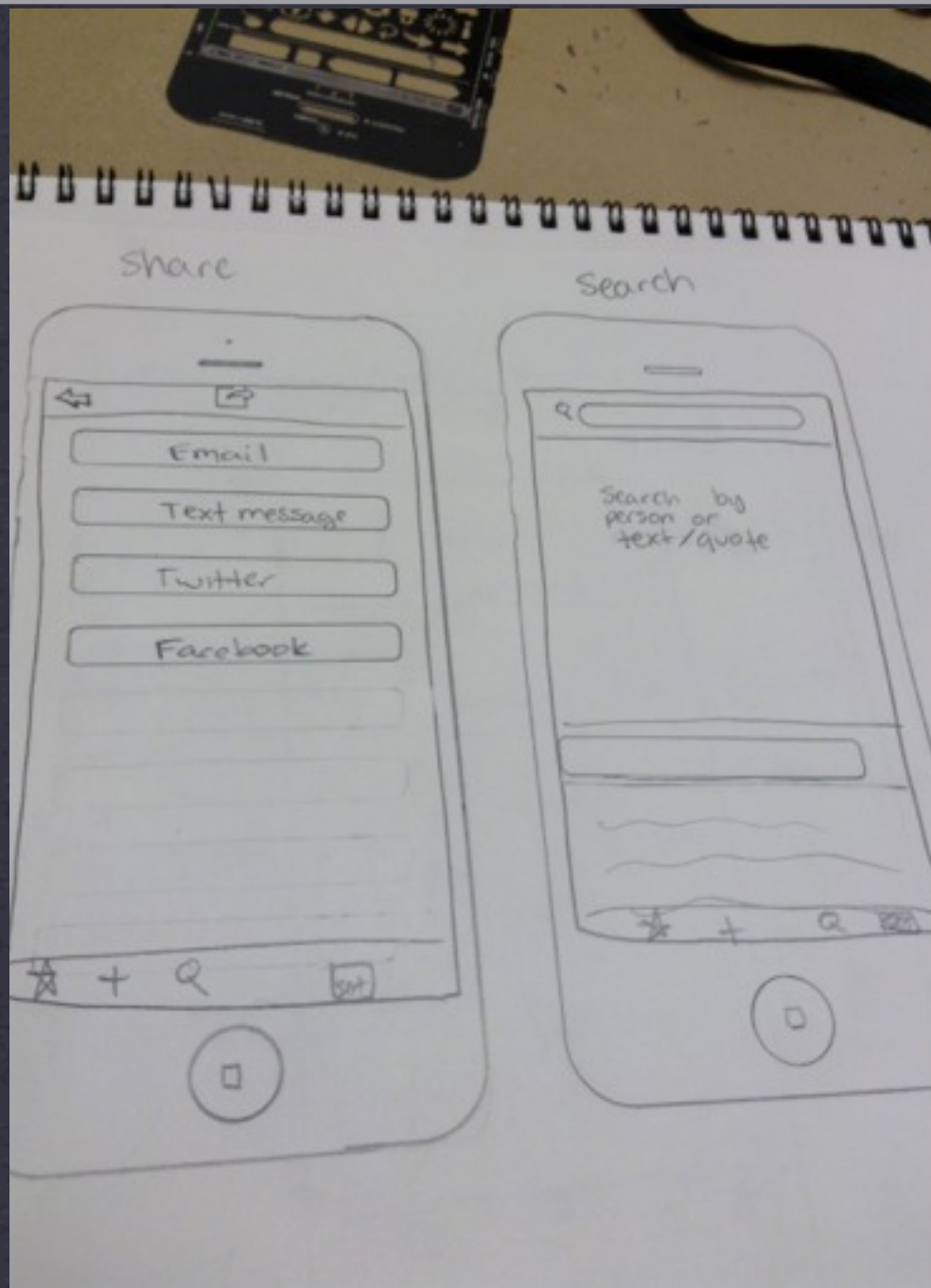


# During/After

- \* Thank people.
- \* Maintain community.
- \* Share what you learned!







PROJECT

# DESIGN AND STORYBOARDS

## COMMUNITY HACKING

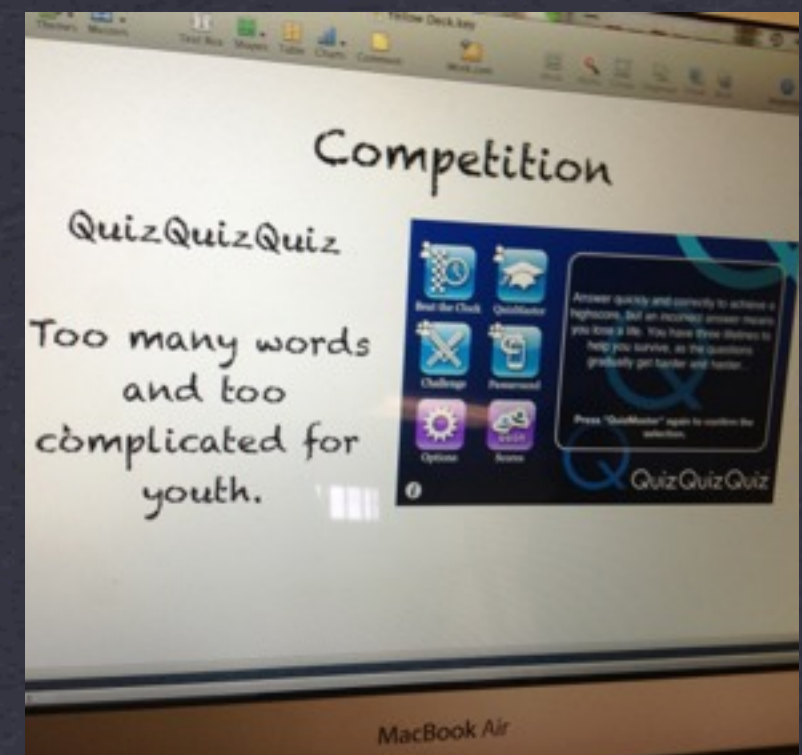
DATE

AUGUST 2013

CLIENT

APP CAMP FOR GIRLS





# PITCH PRACTICE

## APP CAMP FOR GIRLS





PROJECT

# CAMP COMPLETED

## ACHIEVEMENT: UNLOCKED!

DATE

AUGUST 2013

CLIENT

APP CAMP FOR GIRLS





*for Girls*

